

Carbon Footprinting

Consulting Services



Valued Quality. Delivered.



The Sustainability Consulting team provides clients with carbon footprinting services ranging from product footprints in line with the Carbon Trust PAS2050 carbon footprinting standard to the assessment, quantification and reporting of company greenhouse gas emissions in accordance with the Greenhouse Gas (GHG) Protocol.

Some of our carbon management service include::

- Organisational, product or service carbon footprint services
- Carbon footprint support and advice, including carbon labels, certification and reporting of GHG emissions
- Development of bespoke carbon footprint calculator tools
- Carbon footprint awareness workshops and seminars

The increasing threat of global warming alongside legislative pressures to reduce carbon emissions has led an increasing number of businesses to make carbon management part of their wider sustainability strategy.



Measuring the carbon footprint of your business activities or product will help you to:

- Understand the impact that your product/ business has on the climate at each stage of its life cycle.
- Identify the most effective way of reducing emissions, whether it is in your own operations, with your suppliers, or in how your customers use and dispose of your product.
- Reduce costs through greater energy efficiency and waste reduction.
- Respond to customer demand – and enhance your brand reputation (credible, confident and positive external messaging)
- Develop successful, long-term and economically competitive relationships with suppliers
- Minimise risk by ensuring compliance with the carbon legislation

Carbon Trust Product Labelling

To provide consistency in measurement and clarity in labelling the Carbon Trust has developed a footprinting process for products and services that uses a consistent tool, methodology and database. Because we are a registered and trained user of Footprint Expert™, the tool developed by the Carbon Trust, we can:

- Provide carbon footprints for products and services in line with the PAS2050 carbon footprinting standard
- Guide you through the process of accreditation and certification allowing the use of a Carbon
- Trust label with your product or service
- Develop a carbon reduction plan to instigate improvement and maintain a carbon reduction label

Case Study – Apetito

Apetito is a leading supplier of frozen food and catering solutions providing hospital food, community and care home meals and a private home delivery service.

We delivered the first ever assessment of the carbon emissions produced by Apetito's entire supply chain under the GHG protocol.

A full analysis of Apetito's operations including advice on the top ten priorities to reduce the company's greenhouse gas emissions was provided.

We also developed a bespoke tool to help Apetito assess and reduce its future impact on global warming.

Green House Gas (GHG) Protocol

The Green House Gas (GHG) Protocol is the definitive international accounting tool for government and business leaders to understand, quantify and manage green house gas emissions. This allows for a company wide assessment and comparison of GHG emissions. To do this we can:

- Conduct an initial assessment of your organisation's direct (scope 1) and indirect (scope 2 & 3) GHG emissions
- Provide you with a framework to manage and reduce your GHG emissions
- Review and evaluate your emissions and targets on an annual basis
- Support the development of metrics and case studies for your annual report

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