

# PREMIUMS ASSURANCE CHEMICAL MANAGEMENT SOLUTIONS

FOR THE PROMOTIONAL PRODUCTS INDUSTRY

Protect your brand and meet customer's expectations by implementing our risk-based chemical management solutions to ensure compliance with applicable regulatory and chemical safety requirements for your products.



## Background

Promotional and premium products are widely used at events and tradeshows, corporate meetings, or given to customers after making a product purchase. They serve as cost-effective marketing tactics offering advantages for continual and tangible brand exposure.

**\$20bn +**  
**IN 2017**

The promotional products industry generated over \$20 billion in sales in 2017

**80% +**  
**KEEP PROMOS**

Over 80% of customers keep their promotional products over one year

Reference: Promotional Products Association International. (2018). 2018 Promotional Products Fact Sheet. Promotional Products Work. [http://www.promotionalproductswork.org/media/1217/law\\_2018propro-factsheet.pdf](http://www.promotionalproductswork.org/media/1217/law_2018propro-factsheet.pdf)

## The Challenge

As promotional and premium products are used as branding tools for a business, suppliers, distributors and brand owners should be aware of the regulatory and chemical safety requirements of these products to avoid risks of recalls, legal issues, increased financial investment on irrelevant testing, and ruined brand reputation.

Chemicals are used in the manufacturing and packaging of finished products and their components. Keeping up with the ever-changing regulatory and chemical safety requirements for consumer goods can be challenging for companies.

## Our Solutions

We can optimize the testing process, ensure regulatory compliance, safeguard your brand's reputation, and protect your customers and the environment with our chemical management solutions.

Our expertise extends to a wide range of promotional products such as drinkware, games and toys, writing instruments, apparel, accessories, and more. Our global team of chemical safety and regulatory experts can provide comprehensive Premiums Assurance solutions that will ultimately help you deliver safe and compliant products on the market.

### Our services include:

- Restricted Substance List (RSL) development and management
- Customized testing programs
- Safety and regulatory test requirements protocols
- Global regulatory compliance assessments
- Optimize current testing programs

### Specialty services:

- Global food contact compliance solutions (EU, U.S., Mercosur, China, Japan)
- Toxicological risk assessments
- Supplier education and training
- Crisis management and investigation
- Chemical safety consulting for sustainable materials including:
  - Recycled materials
  - Bio-degradable materials

## The Intertek Advantage

Intertek's holistic and strategic approach to chemical management can provide you with the analytical data and insight you need for your specific products.

Intertek is a leading Total Quality Assurance provider to industries worldwide. Our network of more than 1,000 laboratories and offices in more than 100 countries, delivers innovative and bespoke Assurance, Testing, Inspection and Certification solutions for our customers' operations and supply chains. Intertek Total Quality Assurance expertise, delivered consistently with precision, pace and passion, enabling our customers to power ahead safely.

**Total Quality. Assured.**

## FOR MORE INFORMATION



**Americas**  
+1 847 871 1020

**Europe**  
+44 74 8450 3696



[premiums.assurance@intertek.com](mailto:premiums.assurance@intertek.com)