



YOUR PARTNER TOWARDS

SUSTAINABLE TOURISM

Our EcoCheck and Carbon Footprint Calculation service can help you meet your Sustainability Goals



Travelers are increasingly looking for sustainable travel options. Hotel groups are now expected to operate in a demonstrably sustainable manner.



The increasing threat of climate change alongside the global pressures to reduce carbon emissions have led to the development of clear methodologies and standards relating to the measurement and reduction of carbon footprints.

Tourism accounts for an estimated 8-11% of total greenhouse gas emissions. At the 2021 COP26 conference, more than 300 global tourism companies signed the Glasgow Declaration on Climate Action¹, which aims to:

- Define a clear and consistent sector-wide message and approach to climate action in the coming decade, aligned with the wider scientific framework and urgency to act now.
- Outline the pathways and specific actions that will accelerate tourism's ability to transform tourism and achieve net zero emissions as soon as possible.
- Encourage signatories across the tourism industry to demonstrate their public support for scaling up the sector's response to the climate emergency.

¹ <https://www.oneplanetnetwork.org/programmes/sustainable-tourism/glasgow-declaration>

² <https://globalnews.booking.com/bookingcoms-2021-sustainable-travelreport-affirms-potential-watershed-moment-for-industry-and-consumers/>

EcoCheck + Carbon Footprint Calculation

There are many "green" certification schemes, but only EcoCheck looks at your complete environmental credentials. EcoCheck takes a systemic approach to sustainability through a series of checkpoints. This means looking at all aspects of your operation. Your guests will

83%
GLOBAL TRAVELERS

think sustainable travel is vital

49%
GLOBAL TRAVELERS

believe that there aren't enough sustainable travel options available²

take comfort from the EcoCheck certificate that their stay was both fantastic and sustainable. EcoCheck criteria covers environmental and social aspects including energy, waste and workplace conditions in line with 10 Principles of UN Global Compact. EcoCheck can now be bundled with the Carbon Footprint Calculation, which involves the evaluation of environmental impacts, energy consumption, greenhouse gas emissions and water consumption attributable to a product, package or facility operation. The key components of Intertek's

Sustainable Tourism solution includes:

- Identification and evaluation of energy consumption and emission-reduction responsibilities for a facility
- Gap analysis against the best practices in hotel sustainability
- Online management system for corrective actions and improvement plans
- Recommendations regarding energy conservation and emissions reductions
- Recommend sources for 'carbon credits'
- Carbon Footprint calculation, review and verification service

About Intertek

Intertek is a leading Total Quality Assurance provider to industries worldwide. Our network of more than 1,000 laboratories and offices in more than 100 countries, delivers innovative and bespoke Assurance, Testing, Inspection and Certification solutions for our customers' operations and supply chains.

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