

# **INTERTEK GROUP PLC**

**2017 Investor Presentation** 



# CAUTIONARY STATEMENT REGARDING FORWARD-LOOKING STATEMENTS



This presentation contains certain forward-looking statements with respect to the financial condition, results, operations and business of Intertek Group plc.

These statements and forecasts involve risk and uncertainty because they relate to events and depend upon circumstances that will occur in the future.

There are a number of factors that could cause actual results or developments to differ materially from those expressed or implied by these forward-looking statements and forecasts.

Nothing in this presentation should be construed as a profit forecast.

## **AGENDA**

01 Intertek: A Pioneer in Quality Assurance

O2 Attractive Structural Growth Opportunities

03 High Quality Earnings Model

O4 Strategy for Sustainable Growth

05 **2016 Results** 



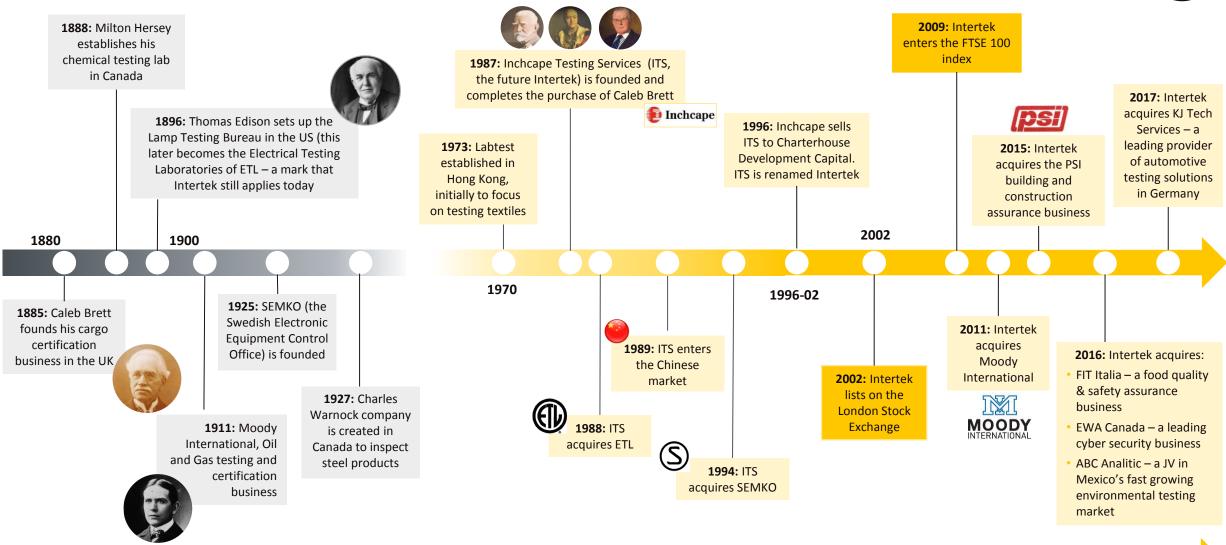
01

INTERTEK: A PIONEER IN QUALITY ASSURANCE



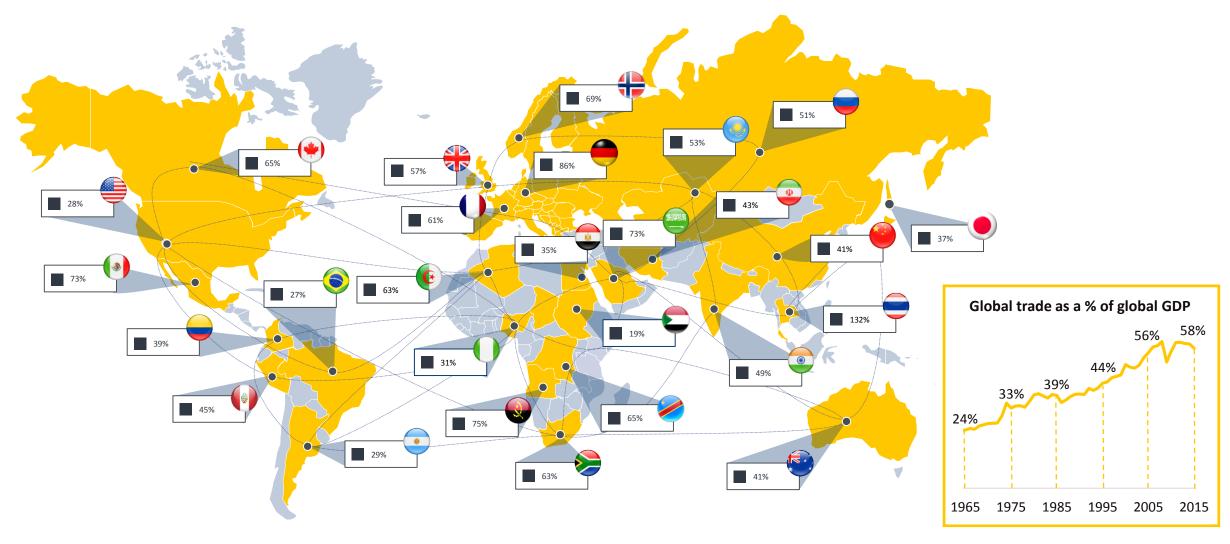
## INTERTEK PIONEERED THE QUALITY ASSURANCE INDUSTRY





# THE 21ST CENTURY HAS CREATED A TRULY GLOBAL MARKET WITH GLOBAL TRADE REPRESENTING 58% OF GDP

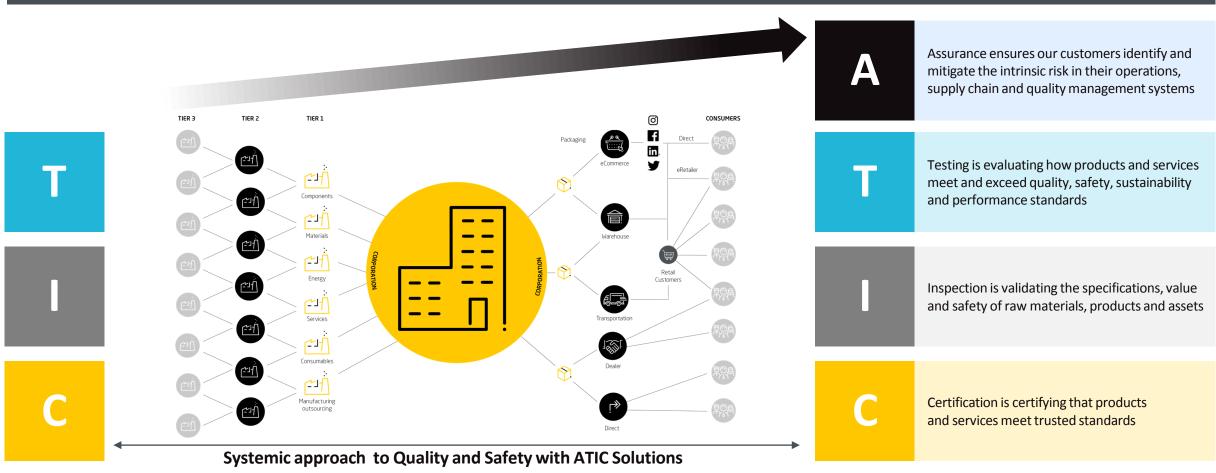




## THE QUALITY ASSURANCE INDUSTRY IS EVOLVING FURTHER



Customers expect more than TIC\* to manage the risk in their complex sourcing and distribution operations



Customers expect Total Quality Assurance: ATIC

\* TIC = Testing, Inspection & Certification

# WE ARE EVOLVING TO MEET THE NEEDS OF OUR CLIENTS



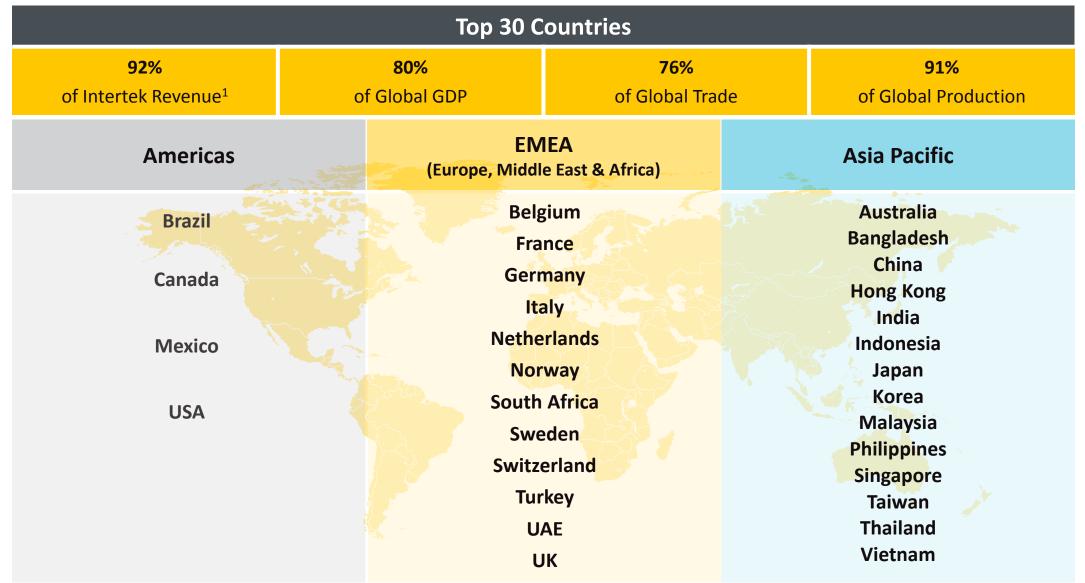


We have evolved rapidly to support our clients Global Quality Assurance needs and we offer a systemic approach to Quality Assurance with ATIC



## WE HAVE SCALE POSITIONS IN THE TOP 30 COUNTRIES





## INTERTEK'S DEPTH AND BREADTH OF ATIC SOLUTIONS



# Assurance

Pharmaceutical

Management Systems

Benchmarking in Quality

& Performance

Sustainability & Environment

Facility / Plant & Equipment

Legal & Regulatory

**Product Development** 

**Vendor Compliance** 

Corporate Social Responsibility

Failure Investigation

**Laboratory Outsourcing** 

**Risk Management** 

**Supply Chain Assessment** 

# Testing

Pharmaceutical

Softlines

Hardlines

Automotive

Biofuels

**Building Product** 

Chemical

Electrical

Food

**Health & Beauty** 

Mineral

**Packaging** 

Oil & Gas

### Inspection

Pharmaceutical

Agriculture

**Asset Integrity** 

**Building Product** 

Chemical & Petrochemical

Electrical

Exporter & Importer

Field Labelling

Industrial

Mineral

Oil & Gas

Site Construction

Textile & Apparel

#### Certification



Appliance & Electronic

Aerospace & Automotive

**Building Products** 

Conformity by Country

**Eco-Textile** 

Food & Food Service

**Hazardous Location** 

HVACR<sup>(1)</sup>

**Industrial Equipment** 

IT & Telecom

Life Safety & Security

Lighting

**Medical Device** 

## INTERTEK TOTAL QUALITY ASSURANCE VALUE PROPOSITION

**Systemic Approach to Quality and Safety with ATIC Solutions** 





02 **ATTRACTIVE STRUCTURAL GROWTH OPPORTUNITIES** 

# ATTRACTIVE GROWTH IN THE \$250BN GLOBAL QUALITY ASSURANCE MARKET



### **Existing customers:**

- Increase account penetration
- ATIC cross selling

#### **New customers:**

New contracts

# \$50BN Currently outsourced

#### **Existing & New customers:**

Outsourcing



# **STRUCTURAL GROWTH DRIVERS**



Prod	ucts	Trade		Resources	
57% of Revenue	73% of Profit	23% of Revenue	20% of Profit	20% of Revenue	7% of Profit
Brand & SKU proliferation	Faster innovation cycle	Population growth	GDP growth	Long term demand for energy	Investment in infrastructure
Increased regulation	Focus on sustainable products	Development of regional trade	Growth in transport infrastructure	Supply chain risk management	Growth in alternative energy
Improvements in safety, performance and quality	Increased focus on risk management	Focus on traceability	Growth in port infrastructure	Sustainability of energy supply	Focus on health & safety
GDI	P+	GDP g	growth	Long-tern	n growth

Mid- to long-term outlook: GDP+ Organic revenue growth

14

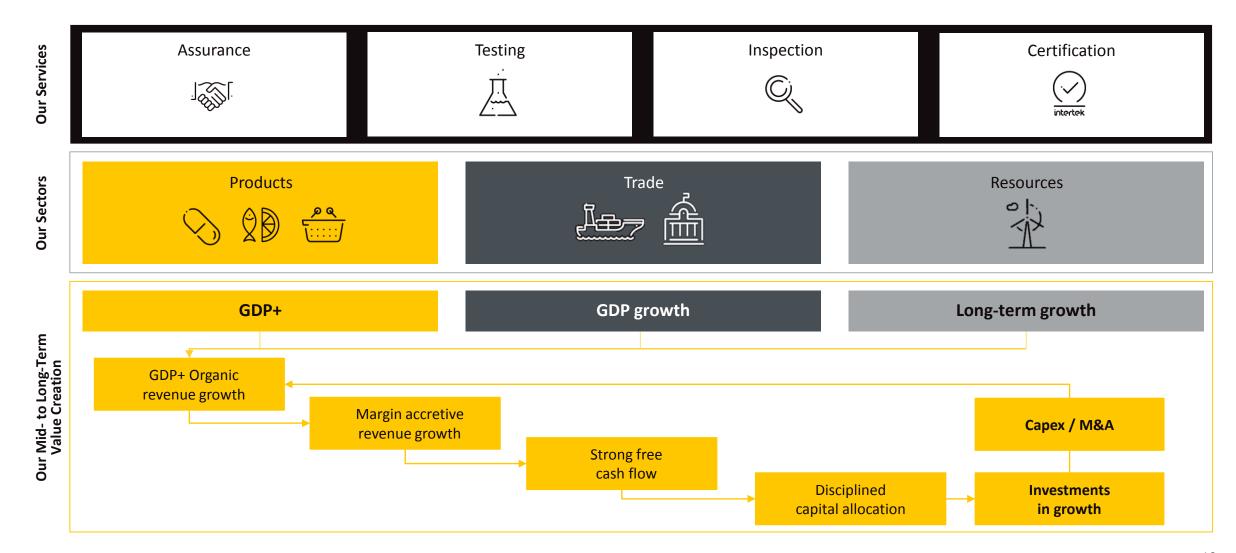
03
HIGH QUALITY EARNINGS

MODEL



# **INTERTEK HIGH QUALITY EARNINGS MODEL**





### ACCRETIVE DISCIPLINED ALLOCATION OF CAPITAL



01

Capex and working capital investment to support organic growth (target c.5% of revenue in capex)

Sustainable shareholder returns through payment of progressive dividends

02

03

M&A focused on strong growth and margin prospects in businesses with leading market positions or in new attractive growth areas, geographies or services

Efficient balance sheet with flexibility to invest in growth with Net Debt / EBITDA target of 1.5x - 2.0x

04

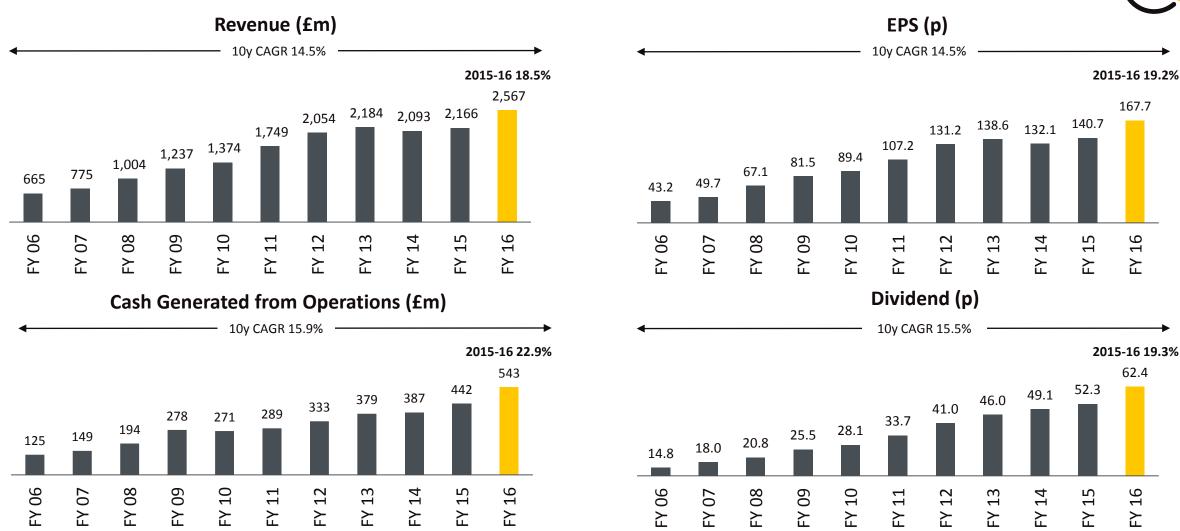
# M&A IN ATTRACTIVE MARKETS STRENGTHENING INTERTEK'S PORTFOLIO



	£242m additional revenue from M&A						
	PSI	MT Group	FIT-Italia	EWA Canada	ABC Analitic		
Business model	Building & Construction	Building & Construction	Food	Electrical and Wireless	Environmental		
Location	US	US	Italy	Canada	Mexico		
Completion Date	November 2015	October 2015	January 2016	October 2016	November 2016		
Market position	Leading US provider of testing and assurance services to commercial and civil construction markets	Leading provider of materials testing and speciality construction inspection in New York	Market leader in food assurance and inspection in Italy	Leading provider of cyber security and assurance services for products, equipment and networks across multiple industries	Market leader in the provision of environmental water testing and analytical services in Mexico		
Integration status	Completed Synergy plans on track	Completed	Completed	In progress	In progress		
Growth drivers	US infrastructure and non- residential building development	US infrastructure and non- residential building development	Increased focus on food supply chain risk management	Growth in IoT and wirelessly connected devices	Increased corporate and government focus on environmental safety		

## TRACK RECORD OF SHAREHOLDER VALUE CREATION





04 **STRATEGY FOR SUSTAINABLE GROWTH** 



### **5X5 DIFFERENTIATED STRATEGY**

#### **Our Customer Promise**

Intertek Total Quality Assurance expertise delivered consistently with precision, pace and passion, enabling our customers to power ahead safely



5 Strategic Priorities	5 Enablers
Strong Brand Proposition	Living Our Customer Centric Culture
Superior Customer Service	Disciplined Performance Management
Effective Sales Strategy	Superior Technology
Growth and Margin Accretive Portfolio	Energising Our People
Operational Excellence	Delivering Sustainable Results

## 5x5 Strategic Goals

1

Fully engaged employees working in a safe environment

2

Superior customer service in Assurance, Testing, Inspection and Certification 3

Margin accretive revenue growth based on GDP+ organic growth

4

Strong cash conversion from operations

5

Accretive, disciplined capital allocation policy

# **5 STRATEGIC PRIORITIES**



Strategic Priorities	Action Plans	KPIs
O1 Strong Brand Proposition	<ul> <li>Position Intertek as leading Quality Assurance provider</li> <li>Improve brand awareness across sectors and geographies</li> <li>Compelling Total Quality Assurance Brand positioning</li> </ul>	<ul> <li>Revenue growth</li> <li>New leads</li> <li>Customer acquisitions</li> <li>Pricing power</li> <li>A&amp;P effectiveness</li> </ul>
O2 Superior Customer Service	<ul> <li>Build customer loyalty and win new customers</li> <li>Measure quality of customer service delivery</li> <li>Develop innovative ATIC solutions</li> </ul>	<ul> <li>NPS</li> <li>Customer retention</li> <li>Customer acquisition</li> <li>Pricing power</li> <li>Growth from innovation</li> </ul>
03 Effective Sales Strategy	<ul> <li>Increase existing account penetration</li> <li>Drive ATIC cross selling</li> <li>Business development with new accounts</li> </ul>	<ul> <li>Growth from existing customers</li> <li>Growth from new customers</li> <li>Customer cross selling</li> <li>Customer profitability</li> </ul>
Growth and Margin Accretive Portfolio	<ul> <li>Prioritised business lines, geographies and service areas</li> <li>Invest in areas with good growth and good margin prospects</li> <li>Disciplined resource, capital and people allocation</li> </ul>	<ul><li>Revenue growth</li><li>Margin accretion</li><li>Portfolio mix</li><li>ROCE</li><li>Capital allocation</li></ul>
Operational Excellence	<ul> <li>Continuous improvement to drive productivity</li> <li>Best in class management to reduce span of performance</li> <li>Eliminate non-essential costs - facilities/offices/processes/ purchasing</li> </ul>	<ul> <li>Direct costs</li> <li>Overheads</li> <li>Productivity per employee</li> <li>Site capacity utilisation</li> <li>ROCE</li> </ul>

# **5 ENABLERS**



Enablers	Action Plans	KPIs
O1 Customer Centric Culture	<ul> <li>Strong entrepreneurial culture</li> <li>Decentralised organisation</li> <li>Customer centric culture</li> </ul>	<ul> <li>Revenue and profit growth</li> <li>NPS</li> <li>Organisation engagement</li> <li>Employee turnover</li> </ul>
Disciplined Performance Management	<ul> <li>Performance management with financial and non-financial metrics</li> <li>Forecast and review processes focused on margin accretive revenue growth with strong cash conversion</li> </ul>	<ul><li>EBIT margin</li><li>Working capital</li><li>Cash conversion</li><li>ROCE and ROIC</li></ul>
O3 Superior Technology	<ul> <li>Upgrade business intelligence system</li> <li>Leverage back-office synergies</li> <li>Improve customer experience</li> </ul>	<ul><li>Productivity/cost savings</li><li>Customer feedback/NPS</li><li>IT operating costs</li></ul>
Energising Our People	<ul> <li>Invest in capability</li> <li>Aligned reward system</li> <li>Promote internal growth</li> </ul>	<ul><li>Internal promotions</li><li>Employee turnover</li><li>Organisation engagement</li></ul>
Delivering Sustainable Results	<ul> <li>Sustainable growth for customers and shareholders</li> <li>Importance of sustainability for the community</li> <li>Right balance between performance and sustainability</li> </ul>	<ul> <li>5 year revenue growth</li> <li>5 year profit growth</li> <li>CO2 footprint</li> <li>Health and safety</li> <li>Employee turnover</li> </ul>

## **5X5 DIFFERENTIATED STRATEGY FOR GROWTH IN ACTION**



# Revenue growth priorities

1. Customer Retention



2. Customer Penetration



3. ATIC Cross-Selling



4. New Customer Wins



5. CustomerOutsourcing



## 1. CUSTOMER RETENTION: SUPERIOR CUSTOMER SERVICE



#### Methodology

- Net Promoter Score (NPS)
- Helps drive improved customer retention and pricing power

#### Coverage

- On average c.6-7,000 customer interviews per month
- Covering all Intertek markets

#### **NPS Process**

- Evaluate results in local operations and global business lines
- Leverage insights to drive continuous improvement and innovation

#### **Example of Process Improvement**

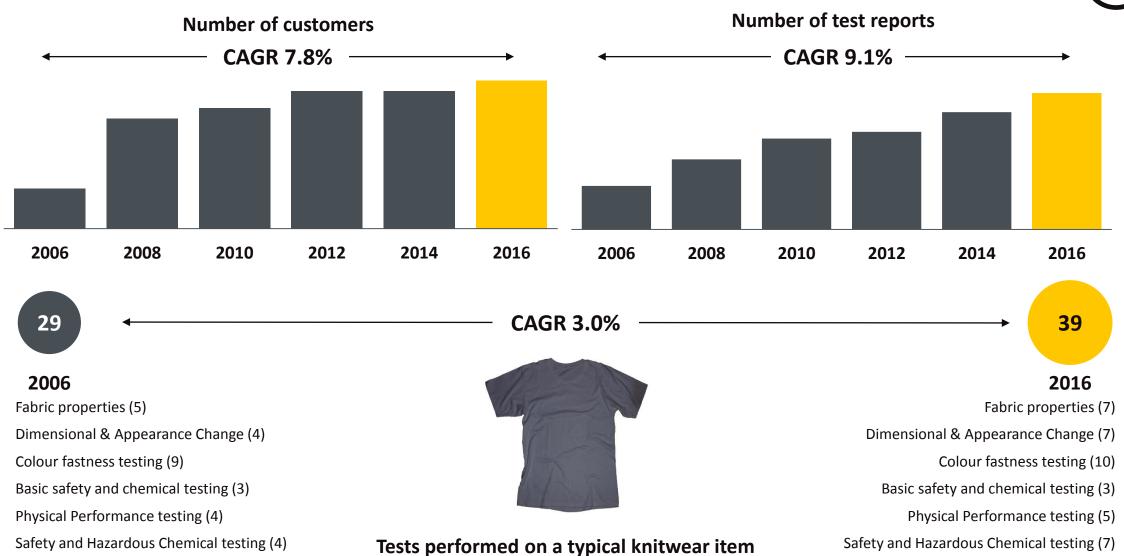
- Following NPS results and feedback we launched a new customer communication platform
- 'Fast track hotline' put in place to speed up response time to customer enquiries
- Led to a material improvement in NPS score

#### **Example of Innovation**

- In Africa, following customer feedback, we introduced a Soil Manager app
- This enables farmers to access a range of agricultural services from remote locations
- Digital customer transaction

## 2. MARKET PENETRATION: EXISTING SOFTLINE LAB EXAMPLE





### 3. ATIC CROSS SELLING: 2016 CUSTOMER EXAMPLES





#### **Global Automotive Manufacturer**

- ATIC meeting provided opportunities in:
  - Pre-production supplier qualification
  - Supply chain risk management
  - Portable vehicle emissions



#### **Global Toy Retailer**

- ATIC meeting provided opportunities in:
  - Auditing and risk assessment
  - Product evaluation and classification



#### **Global FMCG Manufacturer**

- ATIC meeting providing opportunities in:
  - Certification for ISO and other standards
  - Regulatory market access services
  - Further risk assurance management

### **ATIC Selling Process**

Target ATIC priority accounts

GKAM identifies ATIC opportunities

**GKAM** sets up meetings

ATIC discussion with customer

Leads follow-up with subject matter experts

## 4. NEW CUSTOMER WINS: 2016 EXAMPLES





**US Hardlines Retailer** 

- Asked Intertek to manage a more complex quality assurance requirement, due to a larger geographic footprint
- Intertek offered a multi-national inspection program across 10 countries



**Global Truck & Bus Company** 

- Won an assurance contract for a global automotive company – competitive tender process
- Replaced incumbent by offering an innovative and bespoke solution to a regulatory issue
- Intertek leveraged its technical relationships to engage with the relevant regulator



**Global Garment e-Retailer** 

- Won a tender for the provision of testing services to a leading global e-retailer
- Later in the year offered further business in the footwear and non-clothing lines

## **5. CUSTOMER OUTSOURCING WINS: 2016 EXAMPLES**





**National Mine & Port Operator** 

- Client required expertise and maintenance of specialized robotic equipment
- Intertek offered market leading capability in robotic laboratory systems
- Intertek leveraged global relationships with robotics OEMs to provide cost effective solutions to the client



**Americas Haulage & Logistics Provider** 

- US logistics client was expanding its footprint in Latin America
- Appointed Intertek to provide food logistics supply auditing services across its new operations
- Subsequent appointment to cover all food supply auditing needs in their main market in North America, replacing inhouse operations



Global Petroleum Formulator & Manufacturer

- Multi-year agreement with Intertek's Cargo/AA business as the client looked to outsource all non-core services
- Involved Intertek taking over in-house Quality Assurance lab
- Contract won based on speed of service delivery and adaptability to the clients' evolving business needs

# THREE TIER PORTFOLIO STRATEGY



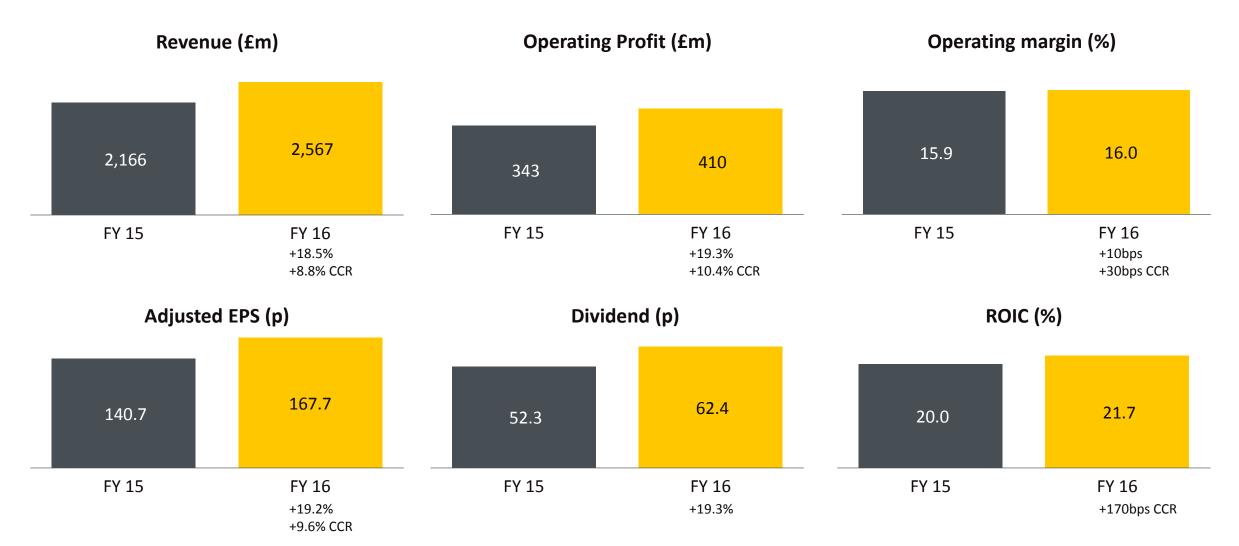
	01	02	03
	Grow Scale Businesses	Invest in Fast Growing Businesses	Improve Performance
	Softlines	Business Assurance	• Industry Services
	Hardlines	Agriculture	• Minerals
GBL	Electrical & Wireless	Building Products	
	Cargo & Analytical Assessment	<ul> <li>Transportation Technologies</li> </ul>	
	Government & Trade Services	• Food	
	North America	• South Asia	Australia
Geographic	Greater China	South East Asia	• Europe
eogra		South America	
Ğ		Middle East and Africa	

052016 RESULTS



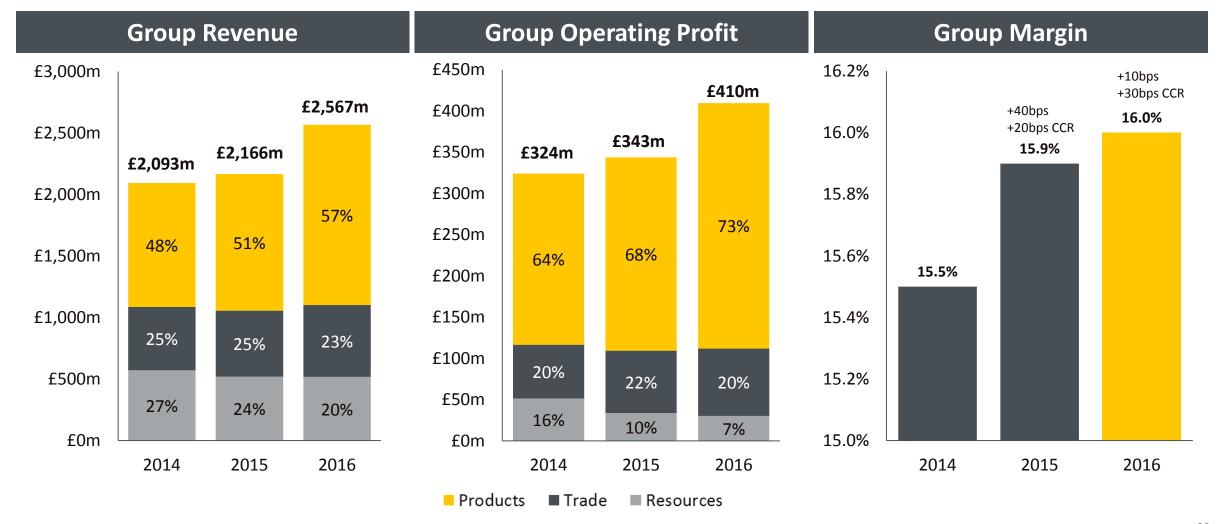
## STRONG REVENUE AND EARNINGS GROWTH





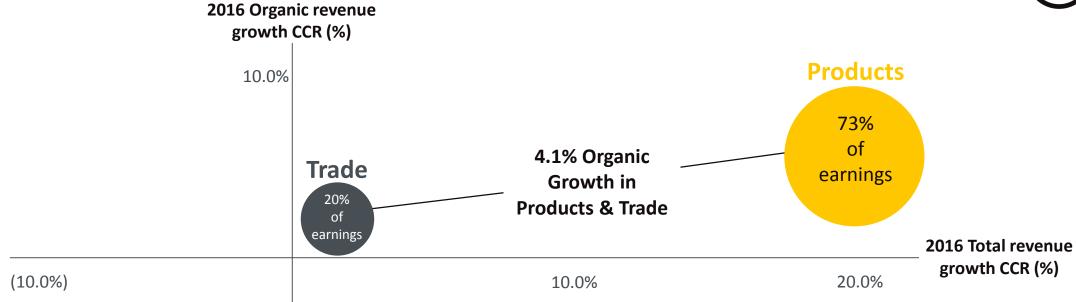
# GROUP'S CENTRE OF GRAVITY MOVING TOWARDS HIGH GROWTH HIGH MARGIN SECTORS





## **GDP+ ORGANIC GROWTH IN 93% OF EARNINGS**







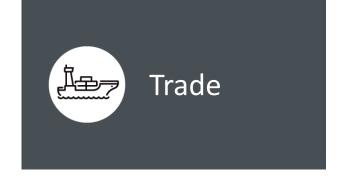
(15.0%)

## **2016 DIVISIONAL PERFORMANCE**





		Change at	
£m	FY 16	Actual	Change at constant
Revenue	1,465.5	32.0%	19.9%
Organic revenue growth <sup>1</sup>	1,260.7	16.0%	5.5%
Operating profit <sup>2</sup>	297.7	27.3%	16.5%
Margin	20.3%	(80bps)	(60bps)



		Change at	
£m	FY 16	Actual	Change at constant
Revenue	584.5	8.9%	1.6%
Organic revenue growth <sup>1</sup>	582.7	8.6%	1.3%
Operating profit <sup>2</sup>	81.8	8.1%	2.2%
Margin	14.0%	(10bps)	10bps



		Change at	
£m	FY 16	Actual	Change at constant
Revenue	517.0	(0.4%)	(8.0%)
Organic revenue growth <sup>1</sup>	478.5	(5.9%)	(13.0%)
Operating profit <sup>2</sup>	30.2	(10.9%)	(15.2%)
Margin	5.8%	(70bps)	(50bps)

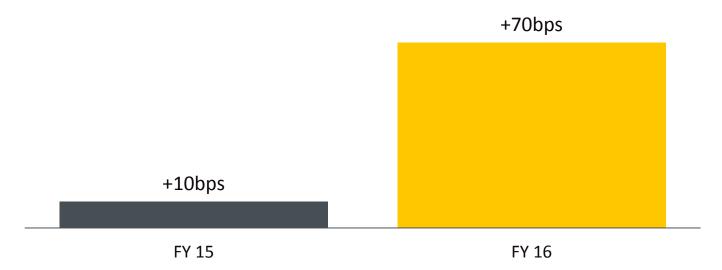
<sup>&</sup>lt;sup>1</sup> Organic revenue growth excludes the impact of acquisitions and disposals in 2015 and 2016

<sup>&</sup>lt;sup>2</sup> Before separately disclosed items

# **CONTINUOUS COST AND MARGIN DISCIPLINE**



## Organic operating margin improvement<sup>1</sup>

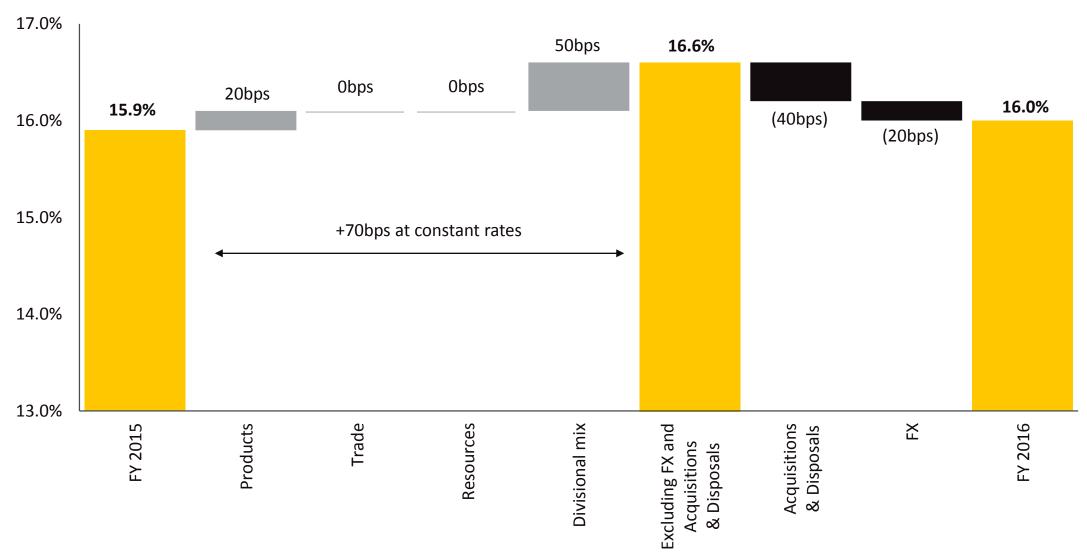


Cost	Cost reduction activities		Productivity management	Portfolio strategy			
	Headcount	Savings <sup>2</sup>	<ul> <li>Monthly performance reviews for Top 30 countries/16 Business Lines</li> </ul>	Organic & inorganic growth in Products and Trade			
2014	1,100	£10m	Business line and country	Strategic review of underperforming			
2015	200	£4m	benchmarking	business units			
2016	550	£10m	Site span of performance management	Consolidation of facilities			
				Targeted performance management			
Nata - (1) O	:-		Nictory (1) Organia grouph at constant augrenau rates (CCD), (2) Annualised				

Notes: (1) Organic growth at constant currency rates (CCR); (2) Annualised

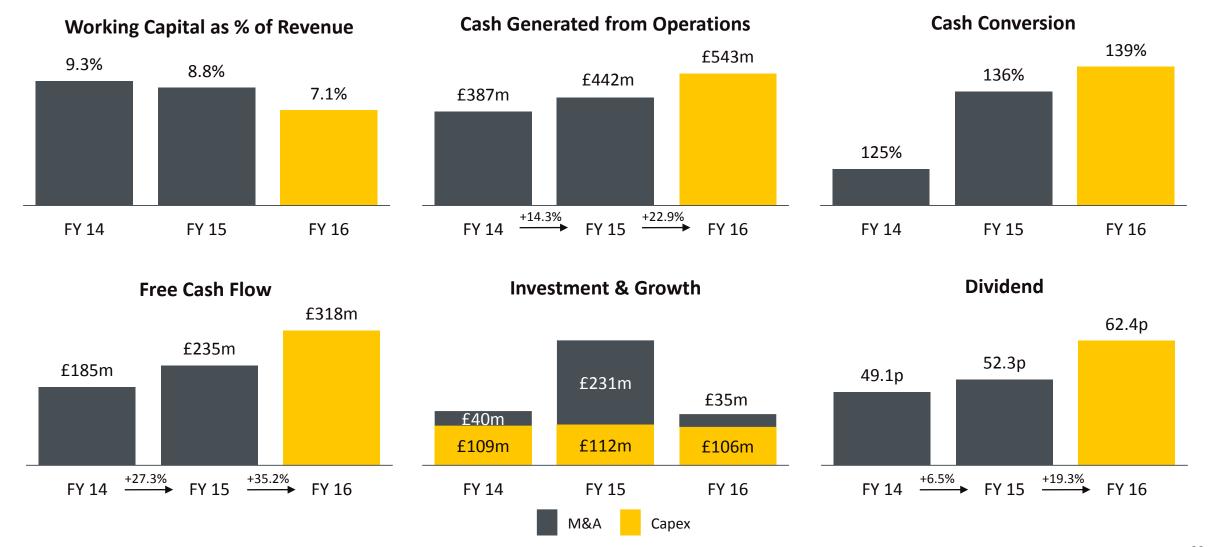
## **OPERATING MARGIN BRIDGE**





# STRONG CASH CONVERSION AND ACCRETIVE DISCIPLINED CAPITAL ALLOCATION





# **FY 2017 FINANCIAL GUIDANCE**



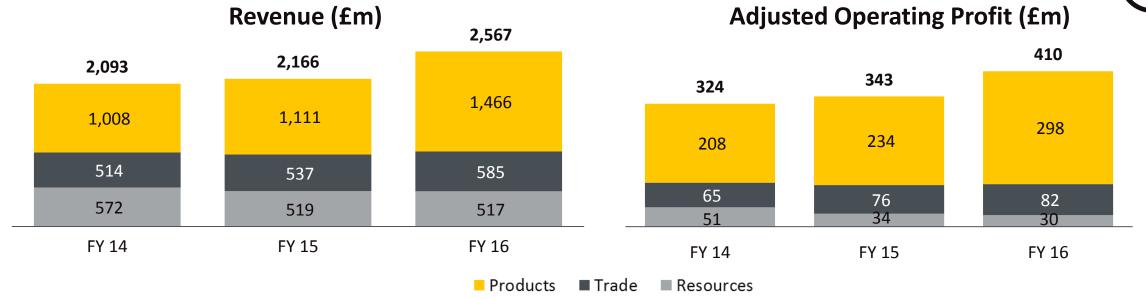
	FY 2017 Guidance
Net finance cost	c.£25m
Effective tax rate	25.5 – 26.0%
Minority interest	c.£17m
Diluted shares (as at 31 December 2016)	162.6m
Capex	£120 – 130m <sup>1</sup>
Net Debt	£650 – 700m <sup>2</sup>

Note: (1) Before any material change in FX rates; (2) Before any material change in FX rates and any additional M&A



# **GROUP PERFORMANCE (2014 – 2016)**





	Margin		
	FY 14	FY 15	FY 16
Products	20.6%	21.1%	20.3%
Trade	12.7%	14.1%	14.0%
Resources	9.0%	6.5%	5.8%
Group	15.5%	15.9%	16.0%

Key Metrics 2016				
% Group Revenue	% Group Profit	Organic Revenue Growth		
57%	73%	5.5%		
23%	20%	1.3%		
20%	7%	(13.0%)		
100%	100%	0.1%		

## **KEY INVESTOR INFORMATION**



#### **Key dates:**

2017 AGM & 4 Month Trading Statement	26 May 2017
2017 Half Year Results	1 August 2017
2017 November Trading Update	21 November 2017

#### **Conference attendance:**

Exane BNP Paribas, European CEO Conference, Paris	14 June 2017	CEO, IR
Goldman Sachs, Business Services Conference, London	27 June 2017	CFO, IR
HSBC, Business Services Conference, Frankfurt	7 September 2017	IR
UBS, Support and Business Services Conference, London	13 September 2017	CFO, IR
Sanford C. Bernstein, Strategic Decisions Conference, London	28 September 2017	CEO, IR
Deutsche Bank, dbAccess Pan European Small & Mid Cap Series, London	4 October 2017	CFO, IR
Berenberg, Testing, Inspection & Certification Conference, London	5 October 2017	IR
Credit Suisse, Business Services and Consumer Conference, San Francisco	28 November 2017	IR
Societe Generale, The Premium Review Conference, Paris	30 November 2017	CEO, IR

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<a href="mailto:www.intertek.com/investors">www.intertek.com/investors</a>